

Wittmann "Competes" for Teaching Award — Van Arnold's 23-Feb-10 presser entitled "Marketing Professor Receives Teaching Excellence Award" informed the USM family that CoB associate professor of marketing, Michael Wittmann, will compete for the title 2010 Hormel Master Marketing Teacher. The competition will occur during the 8th Annual Marketing Management Association Teaching Awards Competition, which is sponsored by Hormel Foods. The competition will be held before a blue-ribbon panel of judges in Chicago later this year.



Michael Wittmann

New marketing chair, Leisa Flynn, told Arnold that Wittmann is an asset to the CoB's marketing department because Wittmann's teaching and leadership have "helped bring national attention to marketing at USM." Of course, Flynn fails to cite specific examples of how the CoB's marketing department is getting national attention. Long-time readers of USMNEWS.net understand that a department that was once home to Donald Robin, Eric Reidenbach and, more recently, Barry Babin and Talai Osmonbekov, is hardly capable of garnering the level of national attention it garnered in the past.

"Ethics Update" — USMNEWS.net readers who are intrigued by CoB dean Lance Nail's month-long focus on business ethics might want to peruse installments of the "Ethics Update" series housed in USMNEWS.net's archives. To get started, the Sept-07 installment in this series is linked [here](#).